EASTERN programs are tuition-free and two years in length, except for Allied Health, which is a senior-only program. There are minimal supply costs that vary per program. Transportation is provided by the participating school districts.

Programs are held at EASTERN, 3075 Terwood Road, Willow Grove, from 7:45 to 10:30 a.m. OR 12:00 to 2:45 p.m. Monday through Friday.

If you are entering your junior or senior year and are interested in an EASTERN program, please see your guidance counselor to discuss the possibilities.

For more information about EASTERN’s 16 programs, contact Amy Shields at 215-784-4806 or via email, ashields@eastech.org.
The career options within the commercial art, cosmetology and culinary arts career fields are limitless and in high demand. With additional training, many individuals in these career fields work for large organizations or even start their own businesses.

**COMMERCIAL ART**

You’ll develop your own portfolio! This two-year career program covers everything from conceptual drawing and design to a professional portfolio. Students learn the value and application of their unique styles in both design and illustration and how to use industry-standard software on the Macintosh platform. Software includes Adobe InDesign, Adobe Photoshop, and Adobe Illustrator. Upon completion of the program, students will have a portfolio consisting of items for entry into their postsecondary school of choice. Senior students will have their portfolios reviewed by art school representatives.

This program prepares students for careers in commercial illustration, image editing, and graphic design. With further education and experience, students can find opportunities in occupations such as graphic design, commercial illustration, digital imaging design, animation, computer-generated graphic art, and multi-media specialist.

Students can earn 3 credits to Pennsylvania College of Art & Design toward their BFA program to meet the requirements for Studio electives. Students take the Adobe Certified Associate (ACA) certification exam. ACA certification offers students a foundation for success by validating their digital skills.

**COSMETOLOGY**

Save thousands of dollars by taking this program in high school! This two-year program will provide the skills necessary to begin a career in the cosmetology field. In Pennsylvania, as well as other states, cosmetologists must be licensed to practice in the field.

The program prepares students for a career as a cosmetologist. After obtaining a cosmetology license, graduates can find opportunities in occupations such as stylist, salon management, teaching, product representation, and development and design.

After completion of the required 1,250 hours, students are prepared to take the Pennsylvania State Board of Cosmetology licensing exam. Students are required to take the Cosmetology summer program both their junior and senior years to complete necessary hours.

**CULINARY ARTS**

Don’t be afraid to take whisk! Build your culinary skills and techniques at EASTERN so you can compete in this field. Students also have the potential to earn up to nine transferable college credits through a statewide articulation agreement with Montgomery County Community College. This two-year half-day program enables students to acquire a variety of skills including soup and sauce preparation, preparation of meat, fish, and poultry entrees, baking, kitchen sanitation, purchasing and inventory controls.

This program prepares students for entry level employment as a prep cook, cook, or chef. With further education and experience, students can find opportunities in occupations such as food and beverage management, grocery and retail prepared foods, country club food services, cafeteria production, and fast food franchise food production.

The Culinary Arts program is officially certified by the Secondary Certification Committee of the American Culinary Federation Education Foundation.

Students can earn ServSafe Food Handlers certification, which is an entry-level food safety training and certificate program administered by the National Restaurant Association; ServSafe Manager certification, which is required in a food services supervisory role; and S/P2 – Culinary, which is an online certification that teaches safety, sanitation, and career readiness skills.

Employment of cosmetologists is projected to grow 13% from 2016 to 2026, faster than the average for all occupations.

**WHO SHOULD REGISTER FOR AN ARTS, HUMAN SERVICES, OR HOSPITALITY CAREER PROGRAM AT EASTERN?**

- Students interested in a career in commercial art, cosmetology or culinary arts
- Students who want to meet new people who share the same career interests
- Students who want to get a head start on college and/or a career

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College credit opportunities may be available through SOAR.