STRATEGIC PLAN
PROCESS 2013-2015
HISTORY

• 1996 – LOGO: HEAD
  • THEME: Creating the Future
• 2002 – LOGO: FOUR SEASONS
  • THEME: Change is inevitable…Adaption to change is essential.
• 2008 – LOGO: COMPASS
  • THEME: ?
• 2015- LOGO: ?
  • THEME: Embracing New Realities…Achieving Exceptional Results
This Plan Must Address

• Greatest Economic Challenges in the History of the School
• Bureau of CTE Renewal
  • Significant Curriculum and Instructional Strategy Development
  • Significant Compliance Requirements
• Districts in Financial Distress
• Districts Burden of High Stakes Testing Systems
• Societal Shifts as Middle Class gets smaller
• Students Being Disengaged in High School
• Volume of Digital Instruction is Doubling Every Year
• An Aging Facility
Previous Process

- Steering Committee Process Approval
- Baldrige Criteria Leading to Current Reality
- Retreat – Development of SP Goals
- Action Teams – Development of Action Plan
- Board Approval
- PDE Approval
- Implementation
2013-2015 Process

- Steering Committee Process Approval
- Internal and External Scanning Leading to Current Reality
- Retreat – Development of SP Goals
- Action Teams – Development of Action Plan
- Board Approval
- PDE Approval
- Implementation
Time Line

2012–2013:
- May 2013: Formalize Strategic Planning Process
- Summer 2013: Clean and Organize Data

2013–2014:
- January–May 2014: Develop Current Reality

2014–2015:
- Fall 2014: Strategic Plan Retreat
- January–April 2015: Strategic Plan – Action Plans Developed

2015–2016:
- August 2015: Strategic Plan – Joint Committee Submission
- September 2015: Strategic Plan – Joint Committee Approval
- September 30, 2015: Comprehensive Plan
- September 30, 2015: Technology Plan
- September 30, 2015: Professional Education/Induction Plans
- September 30, 2015: Student Services Plan
2006-2014 Steering Committee

- Superintendent of Record
- EAC Chairperson
- JOC President
- Director
- Assistant Director
- School Improvement Coordinator
2013-2021 Steering Committee
School Improvement Council

• Superintendent of Record
• EAC Chairperson
• JOC President
• Director
• Assistant Director
• Supervisor
• Business Manager
• School Improvement Coordinator
• Teacher
• Classified Staff Member
Internal Scanning

- Spring 2014
- Utilize the Middle State Standards and the PDE Comprehensive Planning for Part-time CTC’s
- Develop Eastern Strengths and Weaknesses using criteria above
- Approximately 8-10 members on each Team
Internal Scanning Teams
Strengths and Weaknesses

Team 1
Philosophy
Governance
School Improvement and Planning

Team 2
Finances
Facilities
Information Resources and Technology

Team 3
School Climate
Student Services
Student Life and Activities

Team 4
Health and Safety
Educational Program Assessment

3/4/2013
External Scanning

- Spring 2014
- Consultant Lead Team Processes
- Develop Opportunities and Threats that are likely to impact EASTERN in the future.
- Approximately 8-10 members on each Team
External Scanning Teams
Opportunities and Threats

Team 5
Economic
Industry Trends

Team 6
Societal
Local Demographics

Team 7
Technological
Environmental

Team 8
Legal
Legislative
Current Reality Report

• Overview
• Statement of Strengths and Weaknesses
• Statement of Opportunities and Threats
• Current Significant Issues
• Concluding Comments
• Final Copy Due in Summer 2014
Retreat

- Fall 2014
- 30-40 Stakeholders
- Consultant lead review of the findings in the Current Reality
- Consultant lead processes that leads to consensus on 3-4 Strategic Goals for the upcoming six years
Action Teams

• Spring 2015
• 8-10 members per goal
• Development of the Activities and Timelines for the successful achievement of the goals established at the Retreat
Final Report

- Compiled and prepared by the Assistant Director’s Office
- Completed by end of Summer 2015