Eastern Center for Arts and Technology navigated the COVID-19 pandemic during the 2020-2021 school year, starting the year in a fully virtual, synchronous educational model and then transitioned to multiple forms of hybrid learning that blended virtual and in-person learning for the remainder of the school year. An unprecedented time for EASTERN, our staff met each challenge with a commitment to students as they adapted to new ways of fulfilling our mission. Our students adjusted to masking and distancing requirements, always being respectful of safety. Our parents partnered with us to ensure students stayed home when they were symptomatic and reported positive cases. We are proud to report that we made it through the year with no spread of the virus happening within our building.

Sincerely,

Dr. Cathleen Plesnarski
Executive Director
Students who participated in the dual enrollment program are considered MCCC students and have access to all MCCC resources. MCCC requires a specific number of students to commit to participation in the dual enrollment program per class for this benefit to be made available. EASTERN students in these dual enrollment programs received discounted tuition rates for the MCCC college credits. EASTERN is always seeking new opportunities to provide dual enrollment credits to students.

MIDDLE SCHOOL
EASTERN’s popular three-week summer enrichment program for middle school students, Summer Fun, is open to students entering grades seven, eight, nine, and ten. The classes offer a chance to experience their career field of choice through hands-on experiences. Due to building renovations, the Summer Fun program did not run during the summer of 2021.

The typical program offering would include the following:

- Art of Fashion
- Auto Mechanics and Collision Repair
- Computer Art and Digital Photography
- Pastry Boss
- Junior Chef
- Junior Cosmetology
- Crime Scene Investigation
- Drawing and Painting
- Video Game Programming
- World of Construction

The fun program did not run during the summer of 2021.

ADULT, CONTINUING EDUCATION AND CONTRACTED PROGRAMS
EASTERN offers adults a variety of career-focused certification and apprenticeship classes. Online enrichment and technical classes are also available. These programs provide opportunities for adults in our community to transition to a new career or enhance their technical knowledge. Local businesses can take advantage of customized training programs. Additional information on EASTERN’s Continuing Education programs can be found at www.eastech.org/continuing-education.

PRACTICAL NURSING
Practical Nursing classes are available during the day on a one-year full-time basis, or evenings and weekend days in a two-year part-time format. Classes fill quickly and meet at EASTERN’s Willow Grove campus and partner healthcare facilities. The program is approved by the Pennsylvania State Board of Nursing and is accredited by the Middle States Association of Colleges and Schools - Commissions on Elementary and Secondary Schools (MSA CESS). Additional information on EASTERN’s Practical Nursing program can be found at www.eastech.org/practical-nursing.
Accommodations for a Safe Return
A priority for the 2020 – 2021 school year was the safety and well-being of our students, staff, and faculty during the COVID-19 pandemic. We began the year virtually, moved to a hybrid model in November that included two days of in-person instruction, and moved to four days of in-person instruction per week in April, with Wednesdays remaining virtual to best accommodate all of our participating school district schedules, and the small percentage of students who opted to stay in a virtual model.

In late 2020, EASTERN Administration chose the theme “EASTERN Cares” to represent the upcoming school year. The Commercial Art program held a competition for students to submit design ideas for an EASTERN Cares logo to be displayed as a sign of hope and compassion as we entered the 2020 – 2021 school year. Commercial Art/Hatboro-Horsham High School junior, Emma Massinger, created the winning design that has been displayed on all of EASTERN’s back to school signage throughout the building.

As the nation dealt with the pandemic, EASTERN worked to make EASTERN a safe environment for our students, ensuring 6 feet of distancing in each classroom and lab area, requiring masks, installing hands free sanitizer stations and water bottle refill stations. As students were welcomed back into the building with EASTERN Cares packages including a reusable mask, water bottle, hand sanitizer and an EASTERN Cares card listing various help lines for teens dealing with stress.
This goal is for EASTERN to develop industry-driven programs with robust offerings while expanding support systems for diverse learners culminating in student success.

This goal challenges EASTERN to continue to add value to programs such as industry-recognized certifications and licensure, evaluate current program offerings on a regular basis, create a Student Success Network that reduces barriers to student achievement utilizing internal and external resources and deepen current and prospective student understanding of career pathways, beginning with an emphasis of EASTERN’s program of studies.

Measures of student success at EASTERN include technical skill attainment, student completion rates, program certification and participation in the student leadership organization.

CERTIFICATES AND LICENSURE

The 2020-2021 school year was challenging with various teaching models enacted at various times, and still our students earned 268 certificates, with 94 percent of our graduating seniors earning at least one industry-standard certification. Certificates of participation were earned by 118 students, and certificates of completion were earned by 150 students. Due to the hands-on nature of career and technical education, students who remained virtual were unable to complete the mandatory tasks needed for a completers certificate.

LICENSURE/CERTIFICATIONS OFFERED PER PROGRAM

**Allied Health** student earned OSHA-10 certification - Healthcare. In this course, students learned the basics of OSHA, as well as many of the most common hazards in the Healthcare Industry, including: Your Rights as a Worker, How to Stay Safe on a Worksite, Common Hazards to Look For, and How to Use Common PPE.

The **Automotive Technology** program completed online Automotive Service Excellence (ASE) certification, which is a certification process that assesses the knowledge and capabilities of automotive mechanics against a set of standards delineated by a panel of national experts.

The **Business and Technology Professional** students earned OSHA-General Industry certification.

**Collision Repair Technology** students had the opportunity to earn their Collision Repair certification through the 3M Collision Repair Academy, which consists of online courses based on real-world repair situations and how to produce consistent, high-quality results in the ever-changing collision repair industry. Students also worked on the online portion of the PPG Refinishing Online Learning Academy, Automotive Refinishing Certification. PPG is the industry’s most comprehensive online training program for automotive and commercial refinishing.

**Launch of New Robotics and Automated Technology Program**

This school year was also the launch of our Robotics and Automated Technology program, designed for students who are interested in pursuing an engineering career following high school. This program teaches introductory skills in order to be successful in the manufacturing industry. Students performed activities and obtain knowledge in areas such as electronics, robotics, mechanical systems, fluid power systems, programmable logic controllers, and control systems.

Mr. Christopher Passante was selected as the Robotics and Automated Technology Instructor. Mr. Passante is a graduate of Pennridge High School/Upper Bucks Vocational Technical High School and received his Vocational II Teaching Certification through Temple University. Passante comes to EASTERN from Upper Bucks Technical Institute where he served as the Mechatronics Engineering Technology Instructor since 2016. Previous to Upper Bucks, Passante taught for 10 years at Lehigh Career and Technical Institute.

“I am proud of the launch of the Robotics and Automated Technology program,” said Passante. “Although the enrollment for our first year was lower than anticipated, the students were outstanding. I am so pleased to have three of my students out on paid internships over the summer. I look forward to the upcoming school year, meeting my new students, and working with my current students as they prepare for postsecondary or the workforce.”

Christopher Passante, Robotics and Automated Technology Instructor
systems and repair processes. They also completed the SP/2 Safety and Pollution certification.

The Commercial Art students took part in online tutorials for their Adobe Certified Associate (ACA) certification exam and sat for the exam. The online tutorials go over the software in which the student chooses to take their certification, such as Photoshop and Illustrator. This is easily accomplished at home because the students do not need the Adobe program. The tutorials walk the students through questions and scenarios they might encounter on the certification test.

The Construction Technology students pursued their Safety and Pollution Prevention (S/P2) certification and OSHA-Construction.

Cosmetology seniors completed the S/P2 Cosmetology certification. Students attended summer cosmetology, where students were able to complete their 1,250 hours of training needed for licensure. Those seniors who were unable to complete their hours during the 2020 – 2021 school year are able to transfer those hours to complete as adult students in Fall 2021. 10 of the 23 seniors completed their hours by August 2021.

Culinary Arts students can earn ServSafe Food Handlers certification, which is an entry-level food safety training and certificate program administered by the National Restaurant Association; ServSafe Manager certification, which is required in a food services supervisory role; and S/P2 – Culinary, which is an online certification that teaches safety, sanitation, and career readiness skills.

The Electrical Technology students pursued their Occupational Safety and Health Administration (OSHA) 10-hour safety certification, Safety and Pollution Prevention (S/P2) certification and participated in online ladder safety training. This year, they also completed DX Operator which certifies construction professionals who want to get a better understanding of the fundamentals of direct fastening and how to safely operate Hilti powder and gas-actuated tools.

The Heating, Ventilation and Air Conditioning students obtained their Occupational Safety and Health Administration (OSHA) 10-hour safety certification.

The Networking and Cybersecurity students took the TestOut class for Windows Server 2016 Install and Storage, for which they received a certification at the end of the final semester. The certification exam measures an examinee’s ability to perform real-world tasks using the Windows Server 2016 operating system. Students also earned OSHA-General Industry certification.

Protective Services students earned online certifications in National Incident Management (NIMS) or Incident Command, 100, 200, 700 and 800. Seniors earned additional FEMA certificates for communication, exercise planning and active shooter response.

Robotics and Automated Technology students were able to attain OSHA-General Industry certification.

The Veterinary Science students pursued the OSHA 10-hour training for healthcare.

The Welding Technology students pursued the Occupational Safety and Health Administration (OSHA) 10-hour safety certification. Students also pursued their Safety and Pollution Prevention (S/P2) certification.
SkillsUSA District Competition

Thirty-five students from EASTERN won medals in skill areas or leadership at the SkillsUSA District Competitions held virtually throughout the month of February. First-place winners represented EASTERN at the state-level competitions held in April 2021. SkillsUSA is a national student leadership organization that encourages career and technical students to be productive individuals in our democratic society. Gold medalists included:

**Action Skills**  
Ben Hoffman  
EASTERN Culinary Arts/Upper Dublin High School

**Advertising Design**  
Lena Cardamone  
EASTERN Commercial Art/Bishop McDevitt High School

**Customer Service**  
Nicole Klaski  
EASTERN Commercial Art/Abington Senior High School

**Employment Application Process**  
Bergen Irwin  
EASTERN Networking and Cybersecurity/Lower Moreland High School

**Esthetics**  
Lillian Trump  
EASTERN Cosmetology/Cheltenham High School

**Job Interview**  
Kayla Marshall  
EASTERN Business and Technology Professional/Cheltenham High School

**Medical Terminology**  
Cashmearmarya Moore  
EASTERN Allied Health/Cheltenham High School

Opening and Closing Ceremonies – EASTERN Commercial Art students, Laurence Jacoby and Sarah Boyce from Springfield Township High School, Lena Cardamone from Bishop McDevitt High School, Isabella Ianuzzi from Abington Senior High School; Business and Technology Professional student, Kayla Marshall from EASTERN’s Business and Technology Professional/Cheltenham High School, and Cosmetology students Gabriella Gushue and Abigail Mason from Hatboro-Horsham High School.

SkillsUSA State Competition

Thirteen students from EASTERN competed virtually in their skill areas or with their leadership proficiency at the SkillsUSA State Competitions held in April 2021. Students from all over Pennsylvania took part in the competition. SkillsUSA is a national student leadership organization that encourages students to be productive individuals in our democratic society, work to their potential, become responsible, be proud of their accomplishments and supportive of their community. Gold medalists from EASTERN include:

**Gold Medal Winners**

**Action Skills**  
Ben Hoffman  
EASTERN Culinary Arts/Upper Dublin High School

**Customer Service**  
Nicole Klaski  
EASTERN Commercial Art/Abington Senior High School

**Job Interview**  
Kayla Marshall  
EASTERN Business and Technology Professional/Cheltenham High School
SkillsUSA National Competition

EASTERN 2021 Culinary Arts and Upper Dublin High School graduate, Benjamin Hoffman, and Commercial Art and Abington Senior High School junior, Nicole Klaski, competed in the SkillsUSA National Competition held virtually June 21-24, 2021. The national competition is a showcase of career and technical education students in areas of technical skills and leadership. EASTERN is proud to announce that both EASTERN students placed in the top nine for their competitions, and Nicole Klaski received second place in the nation.

Benjamin Hoffman participated in the Action Skills competition. This contest requires a 5 to 7-minute demonstration of an occupational skill in an area in which a student is training. Contestants use examples, experiments, displays or practical operations to clearly explain their skills using contestant-prepared visual aids.

For the Action Skills competition, Benjamin needed to demonstrate a skill from his technical field (Culinary Arts) in a 5 to 7-minute video – in one-take. He chose to demonstrate how to make a fried cod sandwich. Although somewhat stressful, Benjamin enjoyed being part of the competition. He left the competition with more confidence in himself and his presentation skills.

Nicole Klaski participated in the Customer Service competition. This contest evaluates students’ proficiency in providing customer service. The contest involves live, role-playing situations. Contestants demonstrate their ability to perform customer service in both written and oral forms including telephone and computer skills, communications, problem solving, conflict resolution and business etiquette.

For the Customer Service competition, Nicole had to accommodate five hotel customers in 15 minutes with five different scenarios. The goal was to ensure that each customer felt happy with their interactions and satisfied with their hotel experience. Through this experience, Nicole learned that tackling issues one step at a time and evaluating each situation is very important, especially when repeat customers is the goal. She feels as though her experiences in this year’s SkillsUSA competitions has allowed her to grow her customer service skills.
Our graduates have choices. The majority continue their education, while others enter the workforce or military. What Colleges are the 2020 – 2021 Graduates Attending

### FOUR-YEAR COLLEGES AND UNIVERSITIES

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<td>Johnson &amp; Wales University</td>
<td>Widener University</td>
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<td>Wilson College</td>
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<tr>
<td>LaSalle University</td>
<td>Xavier University of Louisiana</td>
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### TWO-YEAR COLLEGES / TRADE SCHOOLS

- Automotive Training Center
- Bucks County Community College
- Harcum College
- Lansdale School of Cosmetology
- Linemen Institute of The North East
- Montgomery County Community College
- Ohio Technical College
- Orleans Technical College
- Thaddeus Stevens College of Technology
- The Restaurant School at Walnut Hill College
- Universal Technical Institute

### MILITARY

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<td>United States Army</td>
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<td>United States Marines</td>
<td>United States Navy</td>
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**Student Recognition Awards Night 2021**

On Wednesday, June 2, 2021, EASTERN held its annual Awards Night, at Upper Moreland High School’s Football Stadium. This year, 123 students were recognized with more than $36,000 awarded for academic and technical achievement. EASTERN is grateful to the EASTERN Foundation for their fundraising efforts, and to all award sponsors, contributors, advisory committee members, and local businesses for helping EASTERN honor its outstanding students.

Several new awards were presented for the first time this year, such as “The Morgan-Victoria I Deserve a Scholarship” funded by EASTERN and Springfield Township High School graduate, Morgan-Victoria Johnson; “The Jamie Brett Memorial Award” honoring the memory of Jamie Brett, a 1982 Collision Repair Technology and Upper Moreland High School graduate; the “Sloane Auto Group Award” funded by our community partners at Sloane Auto Group in Glenside; and the “Demco Automation Innovation Award” funded by EASTERN and Upper Moreland High School graduate, Stephen Maund.

“We were so pleased to be able to hold our Awards Night in person to celebrate these outstanding students,” said Dr. Cathleen Plesnarski, EASTERN’s Executive Director. “The awards presentation recognized 123 EASTERN students who have demonstrated resiliency, kindness, and leadership throughout this unusual school year. Despite the challenges, our students continued to pursue their career path, demonstrating commitment and perseverance. We are so proud of our students.”

Student awards are provided by the EASTERN Foundation, and supported by businesses, EASTERN staff, various community organizations, and individual donors. The purpose of EASTERN’s Foundation is to recognize EASTERN student achievement and success by assisting both students whose goal is post-secondary education and students who intend to start a rewarding career. Our business and industry partners inspired this effort and continue to support it extensively.

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**EASTERN Cares**

Student award recipients: Rob Eberz Memorial Award recipient, Kayla Marshall, Kathy Eberz, and Tim McDonald. Steve Parke, EASTERN’s Collision Repair Technology Instructor, with his program award recipients.
Student Recruitment

This goal is for EASTERN to maximize enrollment with attention to fiscal resources.

ADVERTISING CAMPAIGN
EASTERN worked with Montgomery Media and their electronic media partner, AdTaxi, to promote our new Robotics and Automated Technology program leading up to Open House. The campaign included Facebook, Snap Chat, targeted online ads, and a web landing page with a one-minute program video and sign-up page for the February 25 virtual 10th Grade Career Expo.

OPEN HOUSE 2021
EASTERN’s 2021 Open House was held virtually on Sunday, March 7 from 1-3:30 p.m. All teachers provided three 30-minute presentations, with a fourth session as Q&A for parents and students. We are very thankful to our district counselors who helped to promote the invitation to 9th, 10th, and interested 11th grade students. We estimate that each program received an average of 20 students.

TENTH GRADE CAREER EXPO
From November 2020 through early February 2021, tenth grade and selected eleventh grade students viewed a Zoom presentation by Amy Shields, EASTERN’s Marketing and Recruitment Coordinator, that included a PowerPoint presentation and additional presentation by EASTERN students from various programs representing 8 of our districts: Lana Canuso from Protective Services/Springfield Township High School, Madeline Greenbaum from Automotive Technology/Abington Senior High School, Benjamin Hoffman from Culinary Arts/Upper Dublin High School, Kayla Marshall from Business and Technology Professional/Cheltenham High School, Emma Massinger from Commercial Art and Hatboro-Horsham High School, Camryn Pressman from Collision Repair Technology/Upper Moreland High School.

Interested students were invited to virtually visit two programs of their choice for 30 minutes each on Thursday, February 25, 2021. Sessions were available in both the morning and afternoon. We had a total of 258 potential students participate.

PRE-RECORDED TOURS
Amy Shields, Marketing and Recruitment Coordinator, developed virtual tours for potential students who were unable to make the virtual expo on February 25, or simply wanted more information on our programs. The videos are posted on our website and give the feel of a live tour. All tours can be found on EASTERN’s Parents and Students webpage - https://eastech.org/parents-and-students.

ELEMENTARY AND MIDDLE SCHOOL TOURS AND PRESENTATIONS
It is EASTERN’s goal to educate all children on the career options available to them and the many benefits of learning a skilled trade. EASTERN provided the pre-recorded tours to all schools to use during any career-related activities.

SOCIAL MEDIA
During the 2020 – 2021 school year, our social media sites became even more important as an additional communication tool for our community as we navigated through the pandemic.

FACEBOOK
EASTERN’s Facebook page features many student and alumni spotlights as well as general good news items regarding EASTERN and its programs. EASTERN has more than 2,100 followers. EASTERN’s Facebook page can be found at www.facebook.com/EasternCenter.

TWITTER
EASTERN can be found @EasternCenter. Tweets about careers, job training, school events, as well as outstanding students and alumni are posted daily.

INSTAGRAM
EASTERN can be found @EasternCenter on Instagram. This is an image-based social media tool that is currently popular with EASTERN’s target student base.

EASTERN NEWS
EASTERN News, our monthly e-newsletter includes the EASTERN Student of the Month, alumni profiles, upcoming EASTERN events, dates to remember, and a fact about career and technical education. To subscribe to EASTERN News, please visit eastech.org and click the link on the right-hand side.

COUNSELOR SUPPORT WEBPAGE
This webpage was launched in 2008 – 2009 to provide participating high school counselors with all the EASTERN marketing and informational items needed to assist them, and their students, such as, brochures, program information and student performance data. The goal is to update this each time a brochure, marketing or recruitment collateral is revised in order to provide the most up-to-date EASTERN data to participating school counselors. The Counselor Support webpage can be found at eastech.org/counselors.

YOUTUBE GALLERY ON EASTERN’S WEBSITE
On EASTERN’s YouTube channel, you will find “How to/Informational” videos produced by many programs, as well as all recruitment videos. Visit www.youtube.com/user/EasternCenter4Arts.
ALIGNMENT WITH POSTSECONDARY EDUCATION

COLLEGE CONNECTION

Students may qualify for up to 9 free college credits through statewide articulation agreements. In addition to all statewide articulation agreements and dual enrollment opportunities with Montgomery County Community College, EASTERN has made agreements with the following postsecondary institutions for qualifying students to take advantage of advanced standing due to their successful participation in an EASTERN program. Some of these agreements include:

- **Automotive Training Center** – Automotive Technology and Collision Repair Technology students who complete ATC’s Advanced Standing Examination with a grade of 75 percent or higher may earn advanced placement standing in a maximum of three different subject area. Specifically, credit may be earned as follows:
  - Brakes – four weeks credit
  - Electrical Systems I – four weeks credit
  - Suspension and Steering – eight weeks credit
  - Welding and Non-structural Damage Repair – eight weeks credit
  - Painting and Refinishing – eight weeks credit

- **Delaware Valley** – Qualified Protective Services students can potentially earn 3 credits for CJ 1009, Intro to Criminal Justice.

- **Harcum College** – Veterinary Science
  Three credit hours may be earned for a general elective, which will be applicable to Harcum’s Animal Center Management associate degree program.

- **Hussian School of Art**
  Commercial Art students can earn up to 21 credits.

- **Montgomery County Community College (MCCC)**
  - Culinary Arts students can earn up to 9 credits for Introduction to the Culinary Foundations, Hospitality Fundamentals, and Introduction to Culinary Techniques. Protective Services students can earn up to 3 college credits for Criminal Justice or Fire Science.

- **Ohio Technical College**
  - Automotive Technology students can earn up to 4 OTC Automotive Technology courses
  - Collision Repair Technology students can earn up to 2 OTC Collision Repair courses
  - Welding Technology students can earn up to 2 OTC Welding courses.

- **Orleans** – EASTERN Construction Technology and Heating, Ventilation and Air Conditioning students can benefit from a new partnership with Orleans Technical College. In addition to earning 8.5 potential articulation credits toward Orleans Technical College’s Air Conditioning, Refrigeration and Heating major, and earning 8.5 potential credit toward their Carpentry major, EASTERN students can now take the entrance exam from home.

- **Peirce** – EASTERN Protective Services students can benefit from a new partnership with Peirce College (Peirce) in Philadelphia. This new agreement allows qualified Protective Services students to earn up to 6 college credits toward Peirce’s Associate in Science in Criminal Justice Studies degree. Eligible students could receive credit for CJS 101, Introduction to Criminal Justice, and CJS 104, Criminal Court Systems.
• **Pennco Technical Institute** – EASTERN Automotive Technology, Electrical Technology, and Heating, Ventilation and Air Conditioning students can now benefit from a new partnership with Pennco Technical Institute (Pennco Tech). This agreement creates a systematic and seamless process in which students can move from high school to Pennco Tech without having to duplicate efforts or repeat courses in their degree programs. EASTERN students in all three programs are able to apply for Pennco Tech’s Imagine America Scholarship of $1,000.00 above and beyond the tuition reductions for their program. With this agreement, EASTERN students will have their first term of Pennco Tech’s Auto Tech Degree (AST) program awarded as advance standing, which is 10 weeks of the 60-week program, which is a tuition reduction of just over $5,000. For the HVAC&R program, which is 40 weeks, 4 Terms, at 10 weeks each, EASTERN students will get advance standing for the first 10 weeks, which is approximately $5,500 in tuition savings. In the Electrician Program, which is 30 weeks, 3 terms, at 10 weeks each, EASTERN students will receive advance standing for the first 10 weeks and $5,900 in tuition savings.

• **Pennsylvania College of Technology**
The number of credits at Penn College that EASTERN students earn depends on the competencies completed in their program at EASTERN. There is no formal articulation agreement.

• **Pennsylvania College of Art & Design**
Three transfer credits to be allocated in students’ BFA program to meet requirements for studio electives, leaving 117 remaining credits to be successfully completed for awarding of the BFA degree at PCA&D.

• **Pittsburgh Technical College**
EASTERN Business and Technology Professional, Commercial Art, Culinary Arts, Electrical Technology, Networking and Cybersecurity, HVAC, Protective Services, Robotics and Automated Technology, and Welding Technology students can benefit from a new partnership with Pittsburgh Technical College. Students have the potential to earn up to 16 advance credits for the work they completed while at EASTERN if they have successfully completed all admission criteria.

• **Universal Technical Institute**
Automotive Technology, Collision Repair Technology, and Welding Technology programs meet requirements for the Technical Education Institutional Grant program at Universal Technical Institute (UTI). Students can earn advanced placement credit in UTI’s Automotive, Diesel, Collision, and Welding Program, which will result in an institutional grant or, with a passing score on the APO tests, reduce their tuition and program length.

• **University of Northwestern Ohio**
  • Automotive Technology students can earn up to 6 credits for Steering and Suspension and up to six credits for Hydraulic Brake Systems.
  • Heating, Ventilation and Air Conditioning students can earn up to 6 credits for Service and Procedures.

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ENROLLMENT
SEPTEMBER 30 ENROLLMENT

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PARTICIPATING SCHOOL 18-19 19-20 20-21

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This goal promotes the benefits of the school to external partners and increase partner involvement.

STRATEGIC ALLIANCES
EASTERN’s Strategic Alliances with local businesses and organizations influence our decisions and programs and offer students benefits not available internally at EASTERN. These agreements are made with a quality community or corporate partner and have a lasting and positive effect on a student’s experience at EASTERN. It may also help a student gain professional certification and reinforce the student’s career goals. Many of EASTERN’s career and technical programs have benefited from Strategic Alliances. Current Strategic Alliances include:

American Culinary Federation (ACF)
Designed to assist Culinary Arts students in developing the technical and professional skills required to succeed in the food service industry. The Culinary Arts program is officially certified by the Secondary Certification Committee of the American Culinary Federation Education Foundation. This certification was granted after an in-depth review of the facility and the program’s processes and procedures. EASTERN was recertified by ACF for an additional five years in Fall 2020.

AYES - Automotive Youth Educational Systems
Nationally-accepted program to transition youth into the automotive industry. Selected students benefit from a job shadowing program and paid internships for 10 weeks in the summer. AYES is endorsed by several automotive manufacturers.

ASE - Automotive Service Excellence
This Strategic Alliance is a validation that Automotive Technology and Collision Repair Technology meet rigorous industry standards. This nationally recognized program uses standards of excellence in many areas such as curriculum, instruction, facilities, organizational structure and equipment. EASTERN is certified by the National Institute for ASE in Automotive Technology and Collision Repair Technology. To achieve this coveted recognition, the school’s automotive training programs underwent rigorous evaluation by the National Automotive Technicians Education Foundation (NATEF). This year, a two-year certificate is available.

Inter-Industry Conference on Auto Collision Repair Modules
I-CAR modules have been incorporated into the Collision Repair Technology program’s curriculum. These 52 modules, which combine instructor-led training with state-of-the-art technology, are beneficial to students as they increase the use of realistic and hands-on exercises. These exercises allow students to work at their own pace and test their knowledge and skills learned on each module.

Abington - Jefferson Health
Clinical experience at Abington-Jefferson Health assists Allied Health students in validating their career selection, assisting them in understanding the professional demands and expectations of the field, help them develop self-confidence in the clinical setting and obtaining a head start with their first-year college studies. Job shadowing is expected to resume in 2022.

Cisco and Microsoft
Networking and Cybersecurity students benefit from the curriculum connection EASTERN has with Cisco and Microsoft.
EXPANDED LEARNING OPPORTUNITIES

An Expanded Learning Opportunity (ELO) is an instructional method which provides students with curricular experiences to supplement the daily curriculum. The instructional experience could be off-site or on EASTERN’s campus. The purpose of ELOs is to assist students with skill development or knowledge acquisition, career verification, clinical experiences, or after-school or summer internships, transition to work or postsecondary education.

Several ELOs were implemented this year, many of which are detailed below. The faculty submitted requests to the administration prior to each event.

ALLIED HEALTH

• Stacy Fritz, Occupational Therapist, and Brett Smiley, Physical Therapist from Geisinger Encompass Health Rehabilitation Hospital provided a virtual presentation.
• Cheryl Lastowka, Staff Pharmacist at Lifetree Pharmacy provided a virtual presentation.

AUTOMOTIVE TECHNOLOGY

• Representatives from various departments within the Thompson Organization visited EASTERN and brought vehicles to display for the students in Automotive Technology and Collision Repair Technology. This event was held outdoors.

COLLISION REPAIR TECHNOLOGY

• Representatives from various departments within the Thompson Organization visited EASTERN and brought vehicles to display for the students in Automotive Technology and Collision Repair Technology. This event was held outdoors.

COMMERCIAL ART

POSTSECONDARY REPRESENTATIVES THAT VIRTUALLY VISITED COMMERCIAL ART:
• Pennsylvania College of Art and Design
• Pennsylvania College of Technology
• Temple University’s Tyler School of Art
• Full Sail University
• Moore College of Art and Design
• Hussian College

PROTECTIVE SERVICES

• The Willow Grove Fire Company provided an outdoor presentation regarding Engine Familiarization.
• Roslyn/Abington Fire Departments provided an aerial truck tour and demonstration to the classes.

POSTSECONDARY REPRESENTATIVES THAT VIRTUALLY VISITED PROTECTIVE SERVICES:
• Peirce College

VETERINARY SCIENCE

• Dr. Heather Ritchie-Parker, Marine Molecular Ecologist from the Japan Agency for Marine-Earth Science Technology, provided a Zoom presentation and discussion.
• Dr. Emily Lescak, Aquatic Biologist and Geneticist from the University of Alaska Anchorage provided a Zoom presentation and discussion.

POSTSECONDARY REPRESENTATIVES THAT VIRTUALLY VISITED VETERINARY SCIENCE:
• Harcum College
EMPLOYERS PROVIDING INTERNSHIPS

Twenty students from five EASTERN programs took part in paid internships in 2020 – 2021. Through the internship, students are afforded an opportunity to apply what they have learned from their EASTERN program and gain skills needed to be successful in the workplace.

Paid Internships for the 2020-2021 school year included:

Culinary Arts – Old School Burgers, Hot Dogs & Shakes

Automotive Technology – Faulkner Infiniti of Willow Grove, Mercedes – Benz of Fort Washington

Collision Repair – Collision Concepts Inc., O’Neil Collision Repair Center, Churchville Auto Body, Timberlane Inc


Construction Technology – Techno Metal Post LLC, TKV Design Build, Mark Lesser General Contractor LLC

Welding Technology – Swagelok Penn – Fluid Technology Systems, O’Donnell’s Metal Fabricators, Havis Inc, AWE Tuning, FKB Studios

Electrical Technology – Carr and Duff Inc.

Summer Interns – 2021 (10 students)

Electrical Technology – EASTERN Center for Arts and Technology

Welding Technology – HAVIS Inc.

Robotics and Automated Technology - SP Industries, and Lynn Electronics

Finding Your Career Pathway

**First Step** Begin at EASTERN
then choose to join the workforce or continue to specialized technical education.

**Future Options**
Continue your education at a specialized technical school or pursue an advanced degree. At each stage you can join the workforce.
Several significant facility upgrades took place during the 2020 - 2021 school year, including:

From the March 2020 closure of the school building to the hybrid reopening in November 2020, EASTERN made important upgrades to the building. Improvements included a new Robotics and Automated Technology program, a large Nursing Suite with isolation room, a new HVAC Systems to increase air flow and filtration, a modern color scheme throughout the hallways, new flooring, new roof, hands-free faucets, soap, towels and flushing, sanitizing stations, program signs, and refillable water bottle stations.

This goal challenges us to create efficiencies to maintain highly effective operational support services.

NEW EMPLOYEES
EASTERN welcomed three new employees during the 2020 – 2021 school year, and one promotion. Each new employee was assigned a mentor and an induction team to ensure a smooth and effective transition. The induction team meets several times throughout the first year of service to reflect on job responsibilities, concerns and to clarify goals.

Ms. Marie Festa was selected as EASTERN’s Allied Health Instructor, starting in January 2021. Festa has 24 years of experience at Fox Chase Cancer Center in various nursing positions. Ms. Festa holds a bachelor’s degree in Nursing and is currently working on her master’s degree in Nursing at Chamberlain University. She also holds professional certifications in oncology and ambulatory care nursing. Ms. Festa was the Patient Flow Coordinator, and Staff RN Ambulatory Care, and Relief Nursing Supervisor at Fox Chase Cancer Center. Prior to these positions, she was the ICU Unit Team Leader at Fox Chase Cancer Center.

Liam Gallagher was selected as EASTERN’s Accountant, effective May 17, 2021. Mr. Gallagher has a Bachelor of Science in Accounting from West Chester University. Prior to EASTERN, Gallagher was Staff Accountant at G-Squared Partners in Fort Washington.

Alberto Soto was selected as EASTERN’s Facilities Maintenance Technician effective June 28, 2021. Mr. Soto worked at Interstate Cleaning Services as a Custodial Janitor since August 2020.

Fred Fox was promoted to Facilities Manager on July 1, 2021. Prior to his managerial position, Fred had worked as EASTERN’s Facilities Maintenance Technician since July 1, 2020. Mr. Fox is a 2017 graduate of EASTERN’s Electrical Technology program and Cheltenham High School.
ALLISON LARSON, SUPERVISOR OF CAREER AND TECHNICAL EDUCATION, RETIRES

Mrs. Allison Larson served as Supervisor of Career and Technical Education at EASTERN since July 1, 2012. Mrs. Larson worked to create better and more efficient student resources and remediation processes throughout her time at EASTERN, always with the best interest of EASTERN students in mind. As a valued member of our Administration team, Mrs. Larson will be missed. We wish her the best in retirement.

SUPERINTENDENT OF RECORD RECOGNITION

Dr. Wagner Marseille has been a Superintendent at Cheltenham School District since 2015 and served as Superintendent of Record of EASTERN for the past year. We wish Dr. Marseille the best of luck and thank him for his service to EASTERN.

JOINT OPERATING COMMITTEE MEMBER RECOGNITION

EASTERN thanks Jennifer O’Rourke of Abington School District for her service. Eastern welcomed Daniel Kaye to the Joint Operating Committee starting in December 2020.

School District of Springfield Township Superintendent, Dr. Nancy Hacker, retired in December 2020. We wish her the best and thank her for her 8 years of service to EASTERN.

Dr. MaryJo Yannacone was selected as the new Superintendent at Springfield Township.

FEBRUARY STUDENT OF THE MONTH

WILLIAM KLANDERMAN 2021 GRADUATE

EASTERN Program: Heating, Ventilation, and Air Conditioning – Brian Jacoby, Instructor

Earned Educational Credentials: EASTERN Certificate, OSHA-10, and Ladder Safety certifications

School: Lower Moreland High School

SCHOOL & COMMUNITY ACTIVITIES

At EASTERN, William was chosen by his HVAC Instructor to participate in the SkillsUSA Career and Technical Student Organization Virtual Fall Leadership Conference in November 2020, where he earned the SkillsUSA Framework Certification, and the Statesman Assessment Award. At Lower Moreland High School, William has been a member of the baseball and golf teams. Outside of school, William also earned the rank of Eagle Scout. William worked part time at RNK Electric as an Electrician’s Assistant.

AWARDS

At EASTERN’s Virtual Awards Night in May 2020, he received the Attendance Award. In February 2021, William earned a bronze medal in the HVAC SkillsUSA District competition. At EASTERN’s June 2021 Awards Night, he received the Foundation Award for High Student Achievement, Grove Supply Inc. Award, Morgan-Victoria’s “I Deserve a Scholarship” Scholarship, and Straight A.

FUTURE PLANS

William now attends Penn College of Technology for HVAC, and ultimately start his own HVAC business.
TECHNOLOGY

EASTERN’s Technology Plan reflects the needs of EASTERN to provide students and staff with current tools and technology to perform their responsibilities and effectively communicate with constituents and partners in a safe and secure manner.

EASTERN’s mission is to be a leader in technology and, as such, reviews and updates all technology throughout the school. Maintaining current technology, enhancing student learning opportunities, and providing information in timely, user-friendly manner is EASTERN’s commitment and priority. Some of the ways EASTERN keeps technology available is through quality service agreements, the maintenance of a business continuation plan, technology skill inventories for all staff and ongoing technology skill training for all employees.

EASTERN also focuses on the collection of information and use of that information in user-friendly ways in a data warehouse which captures, updates, and analyzes data on an ongoing basis.

Technology Report for 2020 - 2021
• Set up online system for COA and other programs to allow students to access & run advanced software from home.
• Set up new online e-store and events manager.
• Selected a new website provider.
• Upgraded our building wide surveillance system & access control system
• Relocated our data center to a new location and upgraded our cooling and UPS systems.
• Purchased and installed webcams for our teachers and staff in preparation for return to in-person learning.

MARCH STUDENT
OF THE MONTH
CAMRYN PRESSMAN
2021 GRADUATE

EASTERN Program: Cosmetology – Wendy Leyden, Instructor
Earned Educational Credentials: EASTERN Certificate; PA Cosmetology License; Barbicide Certification, CareerSafe Interview Skills Training Certification, Pravana Online Color Certification, and S/P2 for Cosmetology
School: Lower Moreland High School

SCHOOL & COMMUNITY ACTIVITIES
Camryn was the Cosmetology program SkillsUSA Class Representative, and the Student Representative for the Cosmetology’s Occupational Advisory Committee. Over the past two years, Camryn was selected by her EASTERN instructors to attend the Career and Technical Student Organization Fall Leadership Conference. At the 2020 - 2021 virtual conference, Camryn earned her SkillsUSA Framework Certification, and the Statesman Assessment Award. At Lower Moreland, she participated in Mini THON in 2018 and 2019. Camryn worked part-time as a Shampoo Technician at Renee Foxx Salon.

AWARDS
At Lower Moreland High School, Camryn has been on the honor roll since 2017. In May of 2020, at EASTERN’s virtual Awards Night, she received the Cosmetology Outstanding Junior Award. At EASTERN’s June 2021 Awards Night, Camryn received Cosmetology Department Senior Award, and the Huntingdon Valley Rotary Award.

FUTURE PLANS
Camryn now attends Temple University for Business Management. She plans to start off working at a salon, and eventually open her own.
The mission of EASTERN’s Foundation, created in 2005, is to raise money for student scholarships and awards. Funds are raised each year by staff contributions, business partners, meal fundraiser held at local restaurants, purchases made through Amazon Smile and Giant Food Stores.

The Foundation supports two awards given to Adult Practical Nursing graduates. The awards are the Emily Pepper Award and the Theory Award. Emily Pepper was the first Practical Nursing Supervisor at EASTERN. The Emily Pepper Award recipients in 2020 – 2021 were Jackie Landis, Ashley McBrien and Megan George. The Theory Award recipients in 2020-2021 were Shenell Beckford, Hye Sook Lee, Benia Theano and Carla Leslie-Davis.

The Foundation recognized four outstanding secondary students with the EASTERN Foundation Award: Ahmad Baker – Culinary Arts, Callie Danko – Welding Technology, Shelby Friedman – Culinary Arts, and Lillian Trump – Cosmetology.


Also recognized at the Awards Night were 63 students who received the Straight A Award for the 2020 - 2021 school year.

**Foundation Board Members and Officers**

- Sue Hoffman – Former Chairperson of EASTERN’s Executive Advisory Committee, Foundation President
- Marie Hartlein – Montgomery County Community College, Foundation Vice President
- Christopher McDermott – Vice President, Centric Bank, Foundation Treasurer
- Joe Bonus – Bonus Marketing
- Edward Diasio – Wisler Pearlstine, LLP
- Gary Felney – EASTERN’s Electrical Technology Instructor
- Linda Heiberger – Retired EASTERN Organizational Advancement Director
- Dr. Art Levinowitz – President, EASTERN’s Joint Operating Committee
- Dr. Wagner Marseille – Superintendent, Cheltenham School District
- Dr. Roseann Nyiri – EASTERN’s Executive Advisory Committee
- Dr. Cathleen Plesnarski – Executive Director, EASTERN
- Cynthia Rotelle – Community Representative
- Dr. Stephen Seu – Retired EASTERN Administrator/Educator

**School & Community Activities**

At EASTERN, Jessica was a member and competitor for SkillsUSA. She was selected by her instructor at attend the Career and Technical Student Organization Fall virtual Leadership Conference. At the conference, Jessica earned her SkillsUSA Framework Certification. At Abington, Jessica was a member of the Marching Band, Indoor Color Guard, Reading Olympics, and a member of the National Honor Society. She was a volunteer for the Abington Library “Abington Reads” program.

**Safety and Wellness Committee**

The Safety and Wellness Committee offered the Biometric Screening event in May 2021 – which provided:

- Lipid Panel & Glucose testing
- BMI screening
- One-on-One Health Education/Results Discussion

They invited an OSHA representative to attend Safety Committee meetings and advise the committee on safety issues.

They coordinated with the Facilities department and EASTERN Administration on updating door hardware and locks to make the facility safer and ADA compliant.

**Award**

Jessica is working at Taire Hair Salon as a hair stylist. After working in the salon for a few years, Jessica is interested in taking postsecondary business courses at Montgomery County.

**School**

Abington Senior High School

**Career and Technical Student Organization**

- District Competition: Cosmetology Award
- Career and Technical Student Organization Fall virtual Leadership Conference: SkillsUSA Award

**Awards**

- At EASTERN’s Awards Night in June 2021: Abington High School Alumni Association Award, CareerSafe for Cosmetology, CareerSafe for Cosmetology
- Foundation Award for High Student Achievement
- Straight A Award

**School & Community Activities**

At Abington, Jessica was a member of the Marching Band, Indoor Color Guard, Reading Olympics, and a member of the National Honor Society. She was a volunteer for the Abington Library “Abington Reads” program.

**Awards**

In February 2021, Jessica earned a silver medal for Cosmetology in the SkillsUSA District Competition. At EASTERN’s Awards Night in June 2021, Abington High School Alumni Association Award, CareerSafe for Cosmetology, CareerSafe for Cosmetology

**Future Plans**

Jessica is working at Taire Hair Salon as a hair stylist. After working in the salon for a few years, Jessica is interested in taking postsecondary business courses at Montgomery County.

**Safety and Wellness Committee**

The Safety and Wellness Committee offered the Biometric Screening event in May 2021 – which provided:

- Lipid Panel & Glucose testing
- BMI screening
- One-on-One Health Education/Results Discussion

They invited an OSHA representative to attend Safety Committee meetings and advise the committee on safety issues.

They coordinated with the Facilities department and EASTERN Administration on updating door hardware and locks to make the facility safer and ADA compliant.
Continuing Education
Our adult training courses include apprenticeship, certification and online classes as well as customized contracted programs for businesses. This segment of EASTERN’s offerings are managed by Leon Thurlow, Continuing Education Coordinator.

Classes were offered in the fall and spring to 85 adults. Courses included Electrical Apprentice and our online courses. Our Continuing Education Department had a partnership with Ed2Go (Education to Go) which made available over 300 online technical and enrichment classes. A few of the numerous online class options include Media Certification, Healthcare and Medical, Technology, Design, Paralegal Training and a wide variety of personal enrichment classes.

Apprenticeship
For more than 48 years, EASTERN has partnered with the U.S. Department of Labor, Bureau of Apprenticeship and Training, to offer Electrical Apprenticeship classes. Each apprentice combines on-the-job skill training under a certified journeyman at a company approved by the U.S. Department of Labor with four years of related theory work at EASTERN. Apprentices must complete 144 hours of technical instruction at EASTERN each year, along with a total of 8,000 hours of on-the-job training over the four years. This year 85 electrical apprentices from more than 30 employers in Bucks, Montgomery and Philadelphia Counties were enrolled. In the Spring of 2020, 16 Electrical Apprentices successfully completed their four-year training program.

Practical Nursing (PN)
The Practical Nursing program is an excellent opportunity for beginning a nursing career right out of high school, for someone just entering the workforce after taking some time off, or as a career change for those who have already been working in another field. A career in nursing provides both men and women with a career that is flexible as well as personally and financially rewarding.

Practical Nursing has two full-time classes and four part-time classes. During the 2020 - 2021 school year two full-time classes and two part-time class graduated, totaling 71 graduates.

This program is a great stepping stone for further nursing education. EASTERN’s Practical Nursing program provides graduates with an opportunity to advance place in foundational coursework in professional nursing programs.

Classes are held at EASTERN. Clinical sites include Abington Jefferson Health and various long-term and community care facilities.

Potential PN students complete a computer-based test using the Test of Essential Academic Skills (TEAS). It is offered several times a month on EASTERN’s campus and virtually using Proctorio software during the COVID-19 pandemic. In 2020 - 2021 the test was administered to 150 prospective program candidates and 106 new students were accepted into the program.

MAY STUDENT
OF THE MONTH
BRIANNA RIOS
2021 GRADUATE

EASTERN Program: Culinary Arts – Charlie Zachmann, Instructor
Earned Educational Credentials: EASTERN Certificate, ServSafe
School: Hatboro-Horsham High School

SCHOOL & COMMUNITY ACTIVITIES
Brianna attended EASTERN virtually during the 2020 – 2021 school year, and continued to impress her EASTERN Culinary Arts instructors with her skills and participation. At Hatboro-Horsham, Brianna participated in Cross Country, and was enrolled in the Hatters Helping Hatters program for assisting the Best of Baking class. Outside of school, Brianna owns a small Etsy business called Meraki Moonflower Fluid Art where she specializes in painting tote bags and jewelry.

AWARDS
In May 2020 at EASTERN’s virtual Awards Night, Brianna was awarded the Culinary Arts Institute at Montgomery County Community College Summer Camp Award. At Hatboro-Horsham High School, she is on the Academic Honor Roll. At EASTERN’s Awards Night in June 2021, she received the Christopher Laroche Memorial Award, Sandy Woerner Memorial Award, and Straight A.

FUTURE PLANS
Brianna now attends Temple University for Public Health, and minor in Nutrition. Her goal is to work with teenagers educating them on the importance of nutrition and helping change their bad relationships with food into a healthy relationship.
GOVERNANCE
JOINT OPERATING COMMITTEE

EASTERN’s Joint Operating Committee members are elected by the nine participating school districts in Eastern Montgomery County. They set the school’s policies and govern the school at meetings held the second Wednesday of the month. The following members were elected to serve:

Dr. Art Levinowitz
Upper Dublin
President

Carolyn Riley
Jenkintown
Vice President

Daniel Kaye
Abington

Erik Odhner
Bryn Athyn

Charles Burdell-Williams
Cheltenham

Tara Conner-Hallston
Hatboro-Horsham

Lance Wolbransky
Lower Moreland

Walter Lapidus
Springfield

Paul Tkacs
Upper Moreland

Kenneth Roos, Esq.
Solicitor

Dr. Wagner Marseille
Superintendent of Record - Cheltenham

ADMINISTRATIVE ADVISORY COMMITTEE

Superintendents from the participating school districts comprise this committee. They meet monthly to coordinate EASTERN’s programs and services with their school districts.

Dr. Jeffrey Fecher
Abington

Dr. Wagner Marseille
Cheltenham

Dr. Scott Eveslage
Hatboro-Horsham

Dr. Jill Takacs
Jenkintown

Dr. Scott Davidheiser
Lower Moreland

Dr. Maryjo Yannacone
Springfield

Dr. Steven Yanni
Upper Dublin

Dr. Michael Roth
Upper Moreland

EXECUTIVE ADVISORY COMMITTEE

Representatives of business, industry, education and government comprise the EAC. They advise the Joint Operating Committee on the educational needs of our current and future workforce and coordinate the activities of EASTERN’s OACs. Three subcommittees include: Membership, Program Planning and Review, and Partnership/Perception.

Gary Bissig, Chairperson, LABRepCo

Jamie Bretz, Vice-Chairperson,
Montgomery County Community College

Kathleen Candelore, MontcoWorks

Joseph Daino Jr., Chartwells (Retired)

John Di Benedetto,
John J. Di Benedetto Associates Architects, Inc.

Byron Goldstein, Abington School District (Retired)

Susan Hoffman, Technology Consultant (Retired)

Denise Lavery Frasca, Jeanes Hospital

Linda Millevoi, Abington-Jefferson Health

Dr. Roseann Nyiri, Springfield Township Rotary Club

Dr. Samir Ouzomgi, Penn State Abington

Carolyn Riley,
Joint Operating Committee Representative
Allied Health

- Isabella Andre, Former Student Representative/RN – Acts Community at Normandy Farms
- Merryl Fulmer, Diagnostic Imaging Specialist – Shore Medical Center School of Radiologic Technology
- *Marilyn Harris, Community Health Education, Retired – Abington-Jefferson Health
- Alice Houriet, Practical Nursing Program – Retired
- Emily McCrystal, Former Student Representative – Student at Montgomery County Community College
- Pamela Roberts, Postsecondary Education – Montgomery County Community College
- Holly Selzle, Home Care – Retired
- Caree Updyke, Clinical Nurse Educator – Abington-Jefferson Health
- Thora Williams, Acute Care/Hospital – Retired, Holy Redeemer Hospital

Automotive Technology

- Charles Burns, Independent Auto Repair Facilities – United Tire Service of Willow Grove
- *Matthew S. Conard, Auto Technician Dealership – Conicelli Honda
- Dan Curnell, Shop Foreman/Team Leader Positions – Thompson Toyota
- William Haft, Former Student Representative - J.L. Freed
- Hector Guzman, Postsecondary Education Representative – Automobile Dealers Association of Greater Philadelphia
- Alexander Minnick, Postsecondary Education Representative – Automotive Training Center
- Elizabeth Maiter, Supplier – C.P. Fletcher Motors, Inc.
- Owen Morrison, Student Representative
- Francesco Paviglianiti, Auto Technician – Reliable Equipment
- Kevin Rogers, General Manager – Faulkner Infiniti of Willow Grove
- Don Schnell, Dealer Service Manager – Verizon Enterprise Solutions

Business and Technology Professional

- Autumn Clark, Enrollment Coordinator – Penn Medicine Office of Medical Affairs
- Chane’ Clark, Executive Administrative Assistant Business – Houston International Insurance Group
- Jennifer Decker, CPA – Self employed
- *Cynthia Giannini, Legal Office Manager – Greenberg Traurig, LLP
- Rebecca Gushue, Human Resources Business Partner, Corporate Human Resources Manager – CSC Sugar, Sugartight Division
- Elizabeth Lipp, Senior Promotional Regulatory Affairs Associate – Jazz Pharmaceuticals
- Kayla Marshall, Student Representative

Collision Repair Technology

- Jack Cosenza, Dealer Body Shop Manager – Chalfont Collision
- Danielle Doyle, Student Representative

- Ryan Driesbach, Independent Shop – Carvana
- James Klotz, Restoration Shop/Accessories – JD’s Auto Repair and Performance
- *Robert Mallon, Supplier – Colours Inc. Auto Paints
- Jonathan Mehrman, Former Student Representative – Abington Auto Top Upholsterer
- William Morales, Former Student Representative – Mercedes Benz
- Derek Paterson, Insurance Appraiser – State Farm Insurance Co.
- Ken Piccari, Dealer Body Shop Manager – North Penn VW Mazda

Commercial Art

- Sarah Boyce – Student Representative
- *Beth Brodovsky, Graphic Design – Iris Creative Group
- Carmina Cianciulli, Postsecondary Representative – Tyler School of Art
- Katrina Clowers Taylor, Former Student Representative – Dirty Laundry
- Max Kohls, Graphic Design – PGA Magazine
- Fred McCarthy, Photography – MPS Photography
- Irene Maskaly, Postsecondary – Russian College
- Dayelis Canelas Rivera – Student Representative
- Macy Zhelyazkova, Marketing/Public Relations – The Partnership TMA of Montgomery County

Construction Technology

- Tim Bade, Finish Carpenter – Bades Building & Contractors
- Marcus Brooks, Student Representative
- Perry Dovven, Specially Contractor – PMD Construction, LLC
- Paul Geppert, Building Materials – William A. Geppert, Inc.
- Joseph Jacquelin, Finish Carpenter – Jacquelin Construction
- Matt Mines, Finish Carpenter - Zebbby Sulecki
- *Fred Poffarl, General Contractor Residential – FH Poffarl Building Construction
- Paul Seltzer, Student Representative
- Mike Thornton, Renovations & Remodeling – Thornton Carpentry Service

Cosmetology

- Leah Davis, Salon Manager – Leah’s Beauty Salon
- Maura Degen, Former Student Representative – Barbella Beauty
- Desiree Hawthorne, Salon Leader – Hair Cuttery
- *Sandy Hummel, Private Salon Owner – Manely For You Beauty Salon
- Camryn Pressman, Student Representative
- Gerald Winarski, Salon Manager/Stylist – Hair Cuttery
- Kysha Woods, Private Salon Owner – Lux Lab Philly/Keith Media Agency
Culinary Arts
- Rayven Anderson, Fast Food Industry/Franchise – Zoe’s Kitchen
- Charles DiCarne, Grocery/Retail Prepared Food– Sam’s Italian Market
- Terri Hack, Full Service Restaurant – Hatboro TNT Diner
- *David Lademann, Catering – Arbour Square of Harleysville
- Logan Manton – Student Representative
- Anthony Sullivan, Sr., Fast Food Industry/Franchise – Zoe’s Kitchen
- Angela Young, Lead Cook – Wesley Enhanced Living

Electrical Technology
- Chris Bell, Former Student/Sales - Billows Electrical Supply Company
- Joe Farrington, Electrical Contractor – J. F. Electric, Inc.
- Fred Fox, Former Student Representative/Maintenance Technician – Eastern Center for Arts and Technology
- Anthony Molynieux, Maintenance Manager – Acme Corrugated Box Company, Inc.
- Clifford Patton, Local Utility Representative – PECO Energy
- Ed Paugh, Electrical Inspector
- William Pfeiffer, Electrical Contractor – Reuter and Hanney, Inc.
- Eddie Zanine, Student Representative

Heating, Ventilation and Air Conditioning
- Paul DellaMonica, Heating/Air Conditioning Contractor – Delbar Heating and Cooling
- Zachary Doucette, Former Student Representative – Dwyer Oil
- Jake Hunsberger, Tech in Training – Dwyer Oil
- Thomas Jones, Student Representative
- Mark Goodman, Plumbing & Heating Wholesaler – Weinstein Supply
- Mark Rossi, Residential Heating/Air Conditioning Contractor – Rossi Mechanical
- Harry Squares, Commercial Heating/Air Conditioning Contractor – S&H Heating and Air Conditioning
- Nelson Vegas, Heating/Air Conditioning Contractor – Vegas HVAC

Networking and Cybersecurity
- Thomas Boucher, Network Design & Communications and Infrastructure – Comcast
- Ian Carder, PC Hardware/Software Support – Upper Moreland School District
- Christopher Cattie, Technology – QNB Bank
- Robert Dyke, Software Development – Willow Computer Services, Inc.
- Lou Geld, Network Administrator - EASTERN
- *Cliff Hamilton, Network Administrator – Innovative IT Concepts

Practical Nursing
- Alice Carr, MSN, RN – EASTERN Adjunct Faculty
- Jon Esposito, MSN, RN – EASTERN Full-time Faculty
- Regina Farrell, MSN, RN – St. Joseph’s Manor
- Denise Grobelny, BSN, MHA – EASTERN PN Part-time Coordinator
- Lisa Jamison, RN – Former Student – Parkhouse Providence Pointe LTC
- *Sue Koch, BSN – Christ Home
- *Janine Lipinski, MSN, RN – EASTERN Full-time Faculty
- Cheryl Magee, MSN, RN – EASTERN PN Part-time Coordinator
- Vicki Miller – Rydal Park
- Kim Salerno, RN – 2nd Home Adult Day Care
- Caree Updyke, MSN, Ed D – Abington Jefferson Health Hospital
- Windy Viernes, MSN, RN – EASTERN Half Time Faculty

Protective Services
- George Butler, Student Representative
- Noah Cruz, Student Representative
- Kenneth Davidson, Operations and Administration – Second Alarmers Rescue Squad
- Director - Newark Liberty International Airport
- *Earl Freese III, Public Safety Training – Bucks County Community College
- John Fugelo, Captain – Fire Marshal, Upper Moreland Township
- Harry Gaab, Parole Agent – PA State Parole
- Andrew Gerth, Fire Department Line Officer – Upper Moreland Fire Department
- Matthew Kolar, Patrol Sergeant – Lower Moreland Township Police Department
- Charles Moritz, Commercial Security Administrator – Bucks County Community College
- Stephen Plum Jr., K-9 Patrol Officer – Warrington Township Police
- Timothy Troxel, Lieutenant – Upper Moreland Township Police Department

Robotics and Automated Technology
- David Borish, Bacalante Manufacturing Group
- Kayla Boyle – Student Representative
- Jamie Bretz, Dean of STEM – Montgomery County Community College
- Ron Busch, Plant Manager – Havis, Inc.
- Jonathan Capps, Electrical Controls Engineer – Pac Pro Inc.
- Kimberley Cirillo, Robotics Faculty – Widener University
- Susan Cloran, Sales - M and S Centerless Grinding
KEY STATISTICS

Each year, EASTERN reviews data to continuously evaluate student performance against student success goals. During the 2020 – 2021 school year, EASTERN was granted a waiver from the Pennsylvania Department of Education to cancel the administration of the NOCTI end of year assessment due to the COVID-19 pandemic. Despite the obstacles presented, we are pleased with the Enrollment, Attendance, Retention, and Industry Certificates earned during the school year. Our September 30, 2020 enrollment was at 87.8 percent capacity. Attendance for the school year was 91.2 percent. Retention for the school year, which is defined by June 1 enrollment of a class’s graduation year divided by September 30 enrollment of a class’s first year, was 82.2 percent. Industry Certificates were earned by 94.9 percent of graduates.
JUNE STUDENT OF THE MONTH
EMILIA WANDERS
2021 GRADUATE

EASTERN Program: Cosmetology – Wendy Leyden, Instructor
Earned Educational Credentials: EASTERN Certificate; PA Cosmetology License; Barbicide Certification, CareerSafe Interview Skills Training Certification, Pravana Online Color Certification, and S/P2 for Cosmetology
School: Abington Senior High School

SCHOOL & COMMUNITY ACTIVITIES
Emilia was selected by her instructor to attend the Career and Technical Student Organization Fall 2020 Leadership Conference where she participated in the Management and Organization, and Work Ethic forums. During EASTERN Career Expo visitation and Open House in 2020, she was chosen as a student demonstrator for Cosmetology.

AWARDS
At EASTERN’s June 2021 Awards Night, Emilia received Abington High School Alumni Association Award, Foundation Award for High Student Achievement, and Straight A. At Abington, Emilia received the Service-Learning Award and the President’s Volunteer Service Award. She was featured in January as one of Abington’s nominees for the English Dept. Student of the Month, received the Art Award, and is a member of the National Honor Society.

FUTURE PLANS
Emilia now attends Montgomery County Community College for Early Childhood Education. During the summers, she would like to continue her work as a Cosmetologist.

FINANCE
An important part of the management services of EASTERN is the development of the annual budget. The 2020-2021 budget of $10,776,707 provides for the Secondary, Continuing Education and Practical Nursing programs. EASTERN’s secondary budget provides for the current 15 secondary career and technical programs with selected programs having dual enrollment partnerships at Montgomery County Community College.

The Articles of Jointure mandates that, with the exception of extraordinary circumstances, the increase in EASTERN’s expenditure budget for the secondary programs may not exceed the average percentage of increase of the preceding year for the total operating budgets of our participating districts. EASTERN also monitors the Act 1 Index which is published annually and if exceeded, requires school districts to place their budgets on public referendum. The operating budgets for our nine participating districts increased by 3.01 percent and the Act 1 Index was 2.60 percent.

In consideration of the two major budget controls, the secondary operating budget was approved with an increase of -1.54 percent from the prior school year. EASTERN also began assessing districts to support the ten-year, pay-as-you-go Capital Plan to update the facilities. To help mitigate the overall increase for the districts, EASTERN strategically used grant funding and looked more critically at historic expenditures to create a budget that represents zero (0) percent increase for district operating budget assessments for the 2020-2021 school year.

Postsecondary programs at Eastern Center for Arts and Technology are managed under Board Policy G102 which specifies that it “shall contain sources of revenue other than the participating school districts to support their programs and services.” These programs, which include Continuing Education through adult/evening programming and our Practical Nursing program, are completely supported by student tuition, employer contracts, and state subsidy.

The Continuing Education Department offers adult and programs to meet the training needs of business, industry and the general public. Due to the pandemic, program offerings were limited to those that could be offered online like Electrical Apprenticeship Classes, Occupational Safety and Hazards Association training, and other online courses. Since the program is self-funded, meaning the costs to run the programs are covered by tuition and state subsidies, the proposed budget is based on historical activities, but is monitored to ensure expenses do not exceed revenue.

EASTERN’s Practical Nursing Program prepares adults in our communities to become licensed practical nurses. Although the Joint Committee provides the governance structure and approves the tuition rates and salaries paid to the faculty of these programs, it is the responsibility of the administration to ensure that each program within the postsecondary budget is appropriately supported by an external revenue source. The Practical Nursing budget is funded through tuition and state subsidies and grants.

The following tables represent unaudited numbers from the 2020-2021 budget year. In addition, $1,190,000 was transferred from the General Fund – assigned and unassigned fund balances to support Capital Improvements and accounts for the expenditures exceeding the revenue for 2020-2021.
### SECONDARY PROGRAMS (UNAUDITED)

#### REVENUES & OTHER FINANCING SOURCES

<table>
<thead>
<tr>
<th>Source</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Sources:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receipts from Member Districts</td>
<td>7,095,020</td>
<td>7,095,016</td>
<td>4</td>
</tr>
<tr>
<td>Other</td>
<td>122,650</td>
<td>40,084</td>
<td>82,566</td>
</tr>
<tr>
<td>State Sources</td>
<td>1,165,000</td>
<td>1,378,492</td>
<td>(213,492)</td>
</tr>
<tr>
<td>Federal Sources</td>
<td>250,000</td>
<td>372,709</td>
<td>(122,709)</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$8,632,670</strong></td>
<td><strong>$8,886,301</strong></td>
<td><strong>($253,631)</strong></td>
</tr>
</tbody>
</table>

#### EXPENDITURES & OTHER FINANCING USES

<table>
<thead>
<tr>
<th>Category</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Education Programs</td>
<td>632,999</td>
<td>502,307</td>
<td>(130,692)</td>
</tr>
<tr>
<td>Career and Technical Education</td>
<td>3,715,506</td>
<td>3,630,483</td>
<td>(85,024)</td>
</tr>
<tr>
<td>Summer Programs</td>
<td>44,456</td>
<td>14,046</td>
<td>(30,400)</td>
</tr>
<tr>
<td>Pupil Personnel Services</td>
<td>583,859</td>
<td>695,682</td>
<td>111,822</td>
</tr>
<tr>
<td>Instructional Staff Services</td>
<td>104,650</td>
<td>24,197</td>
<td>(80,453)</td>
</tr>
<tr>
<td>Administrative Services</td>
<td>1,154,551</td>
<td>1,128,597</td>
<td>(25,955)</td>
</tr>
<tr>
<td>Pupil Health</td>
<td>50,005</td>
<td>44,805</td>
<td>(5,200)</td>
</tr>
<tr>
<td>Business Office</td>
<td>533,489</td>
<td>482,843</td>
<td>(11,437)</td>
</tr>
<tr>
<td>Operation and Maintenance of Plant Services</td>
<td>1,234,201</td>
<td>1,138,300</td>
<td>(95,902)</td>
</tr>
<tr>
<td>Central Services</td>
<td>$922,489</td>
<td>782,225</td>
<td>(140,264)</td>
</tr>
<tr>
<td>Student Activities</td>
<td>32,950</td>
<td>617</td>
<td>(32,333)</td>
</tr>
<tr>
<td>Facilities and Improvement Services</td>
<td>125,000</td>
<td>22,125</td>
<td>(102,875)</td>
</tr>
<tr>
<td>Other Expenditures/Financing Uses</td>
<td>-</td>
<td>1,190,000</td>
<td>(1,190,000)</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>9,134,157</strong></td>
<td><strong>9,656,225</strong></td>
<td><strong>(522,068)</strong></td>
</tr>
</tbody>
</table>

#### Net Changes in Fund Balance

<table>
<thead>
<tr>
<th></th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fund Balance, Beginning of Year</td>
<td>3,343,858</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### CONTINUING EDUCATION (UNAUDITED)

#### REVENUES & OTHER FINANCING SOURCES

<table>
<thead>
<tr>
<th>Source</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Sources</td>
<td>110,000</td>
<td>116,494</td>
<td>(6,394)</td>
</tr>
<tr>
<td>State Sources</td>
<td>18,000</td>
<td>13,652</td>
<td>4,348</td>
</tr>
<tr>
<td>Federal Sources</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>128,100</strong></td>
<td><strong>130,146</strong></td>
<td><strong>(2,046)</strong></td>
</tr>
</tbody>
</table>

#### EXPENDITURES AND OTHER FINANCING USES

<table>
<thead>
<tr>
<th>Category</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post-Secondary Education</td>
<td>61,146</td>
<td>42,622</td>
<td>18,524</td>
</tr>
<tr>
<td>Office of the Adult Coordinator</td>
<td>66,454</td>
<td>56,681</td>
<td>9,773</td>
</tr>
<tr>
<td>Promotional Services</td>
<td>500</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>128,100</strong></td>
<td><strong>99,303</strong></td>
<td><strong>28,297</strong></td>
</tr>
</tbody>
</table>

#### Net Changes in Fund Balance

<table>
<thead>
<tr>
<th></th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fund Balance, Beginning of Year</td>
<td>30,843</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Fund Balance, End of Year

<table>
<thead>
<tr>
<th></th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fund Balance, End of Year</td>
<td>78,619</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## PRACTICAL NURSING (UNAUDITED)

<table>
<thead>
<tr>
<th>REVENUES AND OTHER FINANCING SOURCES</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td></td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Local Sources</td>
<td>205,000</td>
<td>166,451</td>
<td>38,549</td>
</tr>
<tr>
<td>State Sources</td>
<td>370,450</td>
<td>312,259</td>
<td>58,191</td>
</tr>
<tr>
<td>Federal Sources</td>
<td>940,000</td>
<td>1,417,317</td>
<td>(477,317)</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>1,515,450</strong></td>
<td><strong>1,896,028</strong></td>
<td><strong>(380,578)</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURES AND OTHER FINANCING USES</th>
<th>Final Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practical Nursing Instruction</td>
<td>840,806</td>
<td>877,172</td>
<td>(36,365)</td>
</tr>
<tr>
<td>Support Services - Pupil Health</td>
<td></td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Operation of Building Services</td>
<td>65,500</td>
<td>155,000</td>
<td>(89,500)</td>
</tr>
<tr>
<td>Administrative</td>
<td>522,134</td>
<td>486,838</td>
<td>35,296</td>
</tr>
<tr>
<td>Business Services</td>
<td>36,141</td>
<td>29,817</td>
<td>6,324</td>
</tr>
<tr>
<td>Central Services</td>
<td>49,868</td>
<td>47,659</td>
<td>2,209</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>1,514,450</strong></td>
<td><strong>1,596,485</strong></td>
<td><strong>(82,036)</strong></td>
</tr>
</tbody>
</table>

| Net Changes in Fund Balance           | 299,543      |
| Fund Balance, Beginning of Year       | 918,198      |
| **Fund Balance, End of Year**         | **1,217,741** |
Students who participated in the dual enrollment program are considered MCCC students and have access to all MCCC resources. MCCC requires a specific number of students to commit to participation in the dual enrollment program per class for this benefit to be made available. EASTERN students in these dual enrollment programs received discounted tuition rates for the MCCC college credits. EASTERN is always seeking new opportunities to provide dual enrollment credits to students.

MIDDLE SCHOOL
EASTERN’s popular three-week summer enrichment program for middle school students, Summer Fun, is open to students entering grades seven, eight, nine, and ten. The classes offer a chance to experience their career field of choice through hands-on experiences. Due to building renovations, the Summer Fun program did not run during the summer of 2021. The typical program offering would include the following:

- Art of Fashion
- Auto Mechanics and Collision Repair
- Computer Art and Digital Photography
- Pastry Boss
- Junior Chef
- Junior Cosmetology
- Crime Scene Investigation
- Drawing and Painting
- Video Game Programming
- World of Construction

PRACTICAL NURSING
Practical Nursing classes are available during the day on a one-year full-time basis, or evenings and weekend days in a two-year part-time format. Classes fill quickly and meet at EASTERN’s Willow Grove campus and partner healthcare facilities. The program is approved by the Pennsylvania State Board of Nursing and is accredited by the Middle States Association of Colleges and Schools - Commissions on Elementary and Secondary Schools (MSA CESS). Additional information on EASTERN’s Practical Nursing program can be found at www.eastech.org/practical-nursing.

It is the policy of the Eastern Center for Arts and Technology not to discriminate on the basis of race, sex, color, religion, age, disability, sexual orientation or national origin in its career and technical programs, activities or employment as required by Title VI, IX, Section 504, and the Americans With Disabilities Act. EASTERN provides equal access to the Boy Scouts and other designated youth groups. EASTERN will take steps to assure that lack of English language skills will not be a barrier to admission and participation in its career and technical programs. Further assurance is given that services, activities and facilities are acceptable to and usable by persons with handicaps. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Equity Coordinator, 3075 Terwood Road, Willow Grove, PA 19090. 215.784.4800.
Eastern Center for Arts and Technology navigated the COVID-19 pandemic during the 2020-2021 school year, starting the year in a fully virtual, synchronous educational model and then transitioning to multiple forms of hybrid learning that blended virtual and in-person learning for the remainder of the school year. An unprecedented time for EASTERN, our staff met each challenge with a commitment to students as they adapted to new ways of fulfilling our mission. Our students adjusted to masking and distancing requirements, always being respectful of safety. Our parents partnered with us to ensure students stayed home when they were symptomatic and reported positive cases. We are proud to report that we made it through the year with no spread of the virus happening within our building.

Sincerely,

Dr. Cathleen Plesnarski
Executive Director

EASTERN cares logo
Designed by:
Emma Massinger
Commercial Art & Hatboro-Horsham High School Graduate 2021