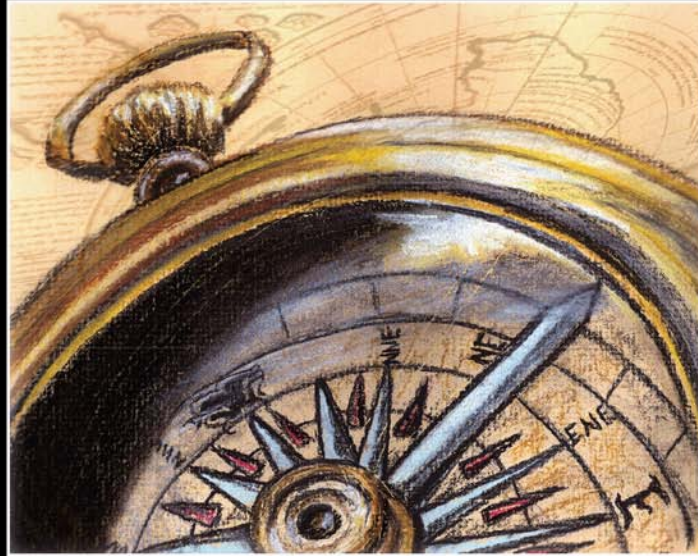


**STRATEGIC**



**PLANNING**  
*2007-2009*

 **EASTERN**  
CENTER FOR ARTS AND TECHNOLOGY

# Overview

*“Strategic Planning is not an event, it is a way of life for any successful organization”*

# History

- **1<sup>st</sup> - Projects**
  - Name Change
  - Restructure Student Services
  - Increase Enrollment
  - Technology
- **2<sup>nd</sup> - Process**
  - Improve involvement with local schools and industry
  - Develop organizational culture and capacity
- **3<sup>rd</sup> - Students**

# Planning Values

- Broad Involvement
- External Leadership
- Data and Structure

# External Requirements

- Middle States Goal Requirements
- PDE Requirements
  - Program Approval
  - Perkins
  - Strategic Plan

# Time Line

- PDE Program Review – October 2006
- Program Review Findings – Nov/Dec 2006
- Baldrige – Spring 2007
- Current Reality Report – May 2007
- Retreat – Fall 2007
- Action Planning – Spring 2008
- Strategic Plan Submitted – Summer 2008
- Middle States On-Site – Fall 2008

# Status of Current Plan

- Mid Point Review
- Current Initiatives
  - Shared View and District Goal Setting
  - Admissions Process
  - Soft Skills
  - 3 Week Planning Cycle
  - Journaling

# Assumptions

- Broad Network of Participants / Stakeholders
- Validation of Mission, Vision, Beliefs
- Baldrige Self-Study
  - to Determine Current Reality
- Expanded View of Input for Development of Current Reality

# Process Plan

- Steering Committee
- Stages
  - Current Reality - Goal Setting
  - Action Planning - Approvals
- Structure
- Participants
- Communications

# Steering Committee

- Role
- Function
- External Members
  - Bob Morrison, Joint Committee
  - Roseann Nyiri, Administrative Advisory Committee
  - Bill Lotz, Executive Advisory Committee
- Internal Logistics Team
  - Prepare Data
  - Facilitate Meetings
  - Communications

# Current Reality Report

- PDE
- Program Reviews
- Baldrige Process
- Shared View Reviews

# *Future Goal Setting*

- Retreat
- Retreat Participants
- Retreat Outcomes

# Action Planning

- Action Planning Teams
- Technology and Staff Development
- Team Members
- Team Reports

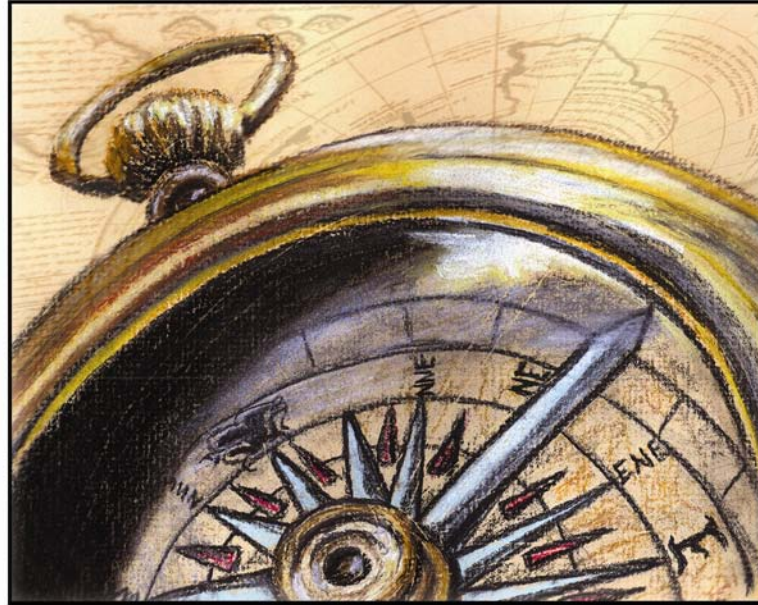
# Strategic Plan

- Final Report
- Board Approval
- Submissions

*Transformation*  
“A system cannot understand  
itself. The transformation  
requires a view from outside.”

- Deming

# STRATEGIC



# PLANNING

2007-2009